



**SETTING REGIONS IN MOTION**  
**Baltic Sea INTERREG III B project conference**  
**16. -17. May 2006, Malmö/Sweden**



### **The conference**

The conference will offer you the opportunity to take a two-day journey into the world of projects in the Baltic Sea region. Results achieved through transnational cooperation will illustrate the added value of INTERREG III B to our region. At the same time you will be up-dated on the future transnational programme in the Baltic Sea region starting in 2007 and will have opportunity to make your input. More than 300 participants from projects, programme's stakeholders, pan-Baltic organisations and the European commission will get together in Malmö. Interactive workshops and a project exhibition will be competing for your attention.

### **Plenary session on day 1**

The plenary session will give insight into the present shape of the Baltic Sea INTERREG III B Neighbourhood Programme. Speakers representing various decision-making levels will present their views and share experience.

### **Project exhibition**

The exhibition will demonstrate results achieved by the selected Baltic Sea INTERREG projects. It will reveal the diversity of achievements of projects through multimedia and poster presentations. The project exhibition will be placed in a tent in the hotel yard. If you have any questions regarding the exhibition please contact [liga.abika@bsrinterreg.net](mailto:liga.abika@bsrinterreg.net).

### **The workshops**

The aim of the workshops is to examine the results and impacts of the selected project themes. Workshops will not only show the success stories, but also failures and draw conclusions for the next programme 2007-2013.

#### **WP1: Project theme "Challenges and risks"**

The Baltic Sea region is facing new challenges both as a result of global changes and processes of a more regional character. Some of these challenges will be discussed based on introductions from projects dealing with, for example climate change, renewable energy sources, conversion of former military areas and civil protection. Projects working on new decision support tools and innovative methodologies will be present at the workshop.

**WP2: Project theme “Our Sea”**

These projects contribute to the safeguarding of the marine environment and focus both on the Baltic Sea and its catchment’s area. At the workshop you will discuss experiences from projects dealing with for instance, marine pollution caused by shipping and other sectors, integrated coastal zone management and management of data related to natural resources.

**WP3: Project theme “Connecting regions”**

The regions that make up the Baltic Sea area vary considerably from a geographical and socio-economic point of view. Nevertheless they are connected by a number of common challenges. The workshop discussions will focus on development processes in macro-regions, including actions taken to overcome obstacles for further development of these regions. In addition, examples of concrete products or concepts developed in a transnational context will be presented.

**WP4: How the Lisbon objectives are reflected in the present programme, lessons learned**

Selected projects contributing to the Lisbon objectives will meet at the workshop and give you an opportunity to look at their work from broader (European) perspective.

**WP5: What have we achieved so far and where are we going? – Discussion based on the findings of the mid-term evaluation**

Evaluations are carried out in order to look back at the activities done and to look forward for further development of the programme. The starting-point of the discussion in the workshop are the findings of the mid-term evaluations of the current programme. What have we achieved so far? What are our strengths in contributing to the development of the Baltic Sea Region? Where are the bottlenecks and what should we do differently in the future in order to reach more sustainable results?

**Moderated discussion on day 2**

An interactive panel on the future of transnational Baltic Sea Programme will familiarise you with the latest proposals of the preparatory teams. Findings on new concepts for territorial development (drafting team Contents) and solutions for pro-active implementation (drafting team Implementation) will be presented here. Pan-Baltic organizations and other interested parties will be invited to comment on the draft Programme. Your suggestions for better tuning of the programme scope to your expectations will be most welcome here!

**Dinner at the Malmö Town Hall**

We are happy to forward the invitation of Mr Kjell-Arne Landgren, Chairman of Malmö City Council, to the dinner at the Malmö Town Hall on the 16<sup>th</sup> of May at 19:30.

**Setting regions in motion - Baltic Sea INTERREG III B project conference  
16-17 May 2006, Malmö/Sweden - AGENDA**

**Tuesday 16<sup>th</sup> May, 2006**

<b>8:00 – 9:30</b>	Conference registration
<b>PLENARY SESSION</b>	
<b>9:30 – 9:45</b>	<i>Welcome by <b>Mr Uno Aldegren</b> President of the Regional Executive Board, Region Skåne</i>
<b>9:45 – 10:00</b>	<i>Opening by representative of Swedish Ministry of Industry, Employment and Communication</i>
<b>10:00 – 10:20</b>	Speaker from the European Commission
<b>10:20 – 10:40</b>	<i>Building a stable Region in Motion - The Council of the Baltic Sea States and Transnational Co-operation</i> <b>Ms Gabriele Kötschau</b> Council of the Baltic Sea States
<b>10:40 – 11:00</b>	<i>Baltic Sea INTERREG programme in a nutshell</i> <b>Ms Susanne Scherrer</b> Programme director

<i>11:00 – 11:30</i>	<i>coffee break</i>
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<b>11:30 – 11:50</b>	<i>Let's do it together!</i> <i>Transnational co-operation from the regional point of view</i> <b>Mr Matti Lipsanen</b> Regional Council of Häme
<b>11:50 – 12:10</b>	<i>Transnational co-operation from the perspective of a new Member State</i> <b>Mr Mariusz Kasprzyk</b> Chairman of Steering Committee
<b>12:10 – 12:30</b>	<i>What do the Netherlands have in common with the Baltic Sea programme?</i> <b>Mr Sipke Swierstra</b> Deputy Queen's Commissioner, member of Board, Northern Netherlands Assembly

<i>12:30 – 13:30</i>	<i>lunch</i>
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**13:30 – 15:30** Visiting **PROJECT EXHIBITION**

<b>15:30 – 17:30</b>	<b>PARALLEL WORKSHOPS</b> <b>WP1:</b> Project theme " <i>Challenges and risks</i> " <b>WP2:</b> Project theme " <i>Our Sea</i> " <b>WP3:</b> Project theme " <i>Connecting regions</i> " <b>WP4:</b> <i>How the Lisbon objectives are reflected in the present programme, lessons learned</i> Moderated by <b>Mr Michael Koch-Larsen</b> International Relations and Business Development, Danish Regions <b>WP5:</b> <i>What have we achieved so far and where are we going? – Discussion based on the findings of the mid-term evaluation</i> Moderated by <b>Mr Henning Steffen Christensen</b> PLS Ramboll Management A/S
<b>19:30</b>	<b>Mr Kjell-Arne Landgren</b> , Chairman of Malmö City Council invites to the dinner at the Malmö Town Hall

**Wednesday 17<sup>th</sup> May, 2006**

<b>9:00 – 13:00</b>	<b>MODERATED DISCUSSION</b> Future of the transnational programme in the Baltic Sea region  Moderated by <b>Mr Wiktor Szydarowski</b> Secretary of the Joint Programming Committee  <i>New concepts of transnational territorial development in the Baltic Sea Region</i> <b>Mr Wilfried Görmar</b> Chairman of Drafting Team Contents  <i>Proposals for pro-active implementation for the new Baltic Sea Programme 2007-2013</i> <b>Mr Harry Ekestam</b> Chairman of Drafting Team Implementation  <i>Summary report from workshops</i>  <i>Contributions from pan-Baltic organisations</i>
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<i>13:00 – 14:00</i>	<i>lunch &amp; end of the conference</i>
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## PRACTICAL INFORMATION

- Arrival:** Malmö can be reached by plane, train, ferry or car. Plane; you arrive at **Sturup Airport**, then you take airport shuttle bus to Malmö city centre (40 minutes, price 90 SEK), bus stops by the Hilton hotel and near Quality Hotel Konserthuset. If you will stay at Rica City Hotel your bus stop is at Malmö Central station. You can also fly to **Kastrup airport (Copenhagen)** and take train (20 minutes, price 80 DK) to Central Malmö. Ferry; there are ferries to Trelleborg, which is situated 30 km south of Malmö, a 30-minute drive away.
- Accommodation:** All three hotels are in Central Malmö and at walking distance to the conference venue. Hotels have been booked at special discount rates for the participants of the conference. **Please note that availability of rooms is guaranteed and the special prices applicable only for registrations made by 12<sup>th</sup> of April.** More detailed information will be given at the registration website at <https://www.registerforevent.info/Register/Pages/Enter.aspx?en=interreg&ep=malmomay2006>.
- Conference venue:** Hilton Malmö City, Triangeln 2, [www.hilton.com](http://www.hilton.com). Parking facilities available.
- Registration:** Online registration website is available at <https://www.registerforevent.info/Register/Pages/Enter.aspx?en=interreg&ep=malmomay2006>. **The registration deadline is 12<sup>th</sup> of April!**
- Financial support:** Only participants from Russia and Belarus can apply. Support will be provided only to selected number of participants. Every case and amount of support will be decided separately. Please send contact Mr Darijus Valiucko ([dv@bsrinterreg.net](mailto:dv@bsrinterreg.net)). Deadline – 12<sup>th</sup> of April. Support will be provided from Tacis and ERDF TA budget.
- Invitations/Visa:** Please contact us if you need an invitation to apply for visa. For information about the necessary documents we recommend that you contact the Swedish embassy or consulate.
- Language:** The official language of the conference is English
- Exhibition:** Twenty selected projects divided into three themes will present their achievements in an exhibition tent.
- Currency:** The official currency of Sweden is Swedish Crowns (SEK). Approximate exchange rate is 1 Euro = 9,45 SEK (as of March 2006)
- | <b>Further information:</b> | <b>Practical Information</b>   | <b>Programme Information</b>   |
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|                             | BTI NORDIC Event & Conference Solutions<br>Ms Annica Johansson<br>Registration and hotels<br>Tel: + 46 40 10 6760<br>Fax: + 46 40 23 93 80<br>E-mail: <a href="mailto:annica.johansson@btinordic.com">annica.johansson@btinordic.com</a> | Joint Secretariat of the Baltic Sea INTERREG III B programme<br>Mr Darijus Valiucko<br>Information Manager<br>Tel: +49 381 45484 5277<br>Fax: +49 381 45484 5282<br>E-mail: <a href="mailto:dv@bsrinterreg.net">dv@bsrinterreg.net</a> |

**Deadline for registration: 12<sup>th</sup> of April 2006. We cannot guarantee availability of hotel rooms after this date**